



The True Dreams Showcase® Frequently Asked Questions

Cobb Galleria Centre, Atlanta, GA • September 6-7, 2013

Who can register for the True Dreams Showcase®?

Dream seekers must be at least 21-years-old to register.

Do I need to own a business to register?

No. New and established dream seekers may apply for the True Dreams Showcase®.

Do I need a business plan to register?

No. You do not need a business plan to register; however, the judges will request a solid business proposal during the True Dreams Showcase® presentation.

As a previous winner, can I register again?

No. The True Dreams Showcase® would like other dream seekers to have a chance at fulfilling their life's purpose. Previous winners can inspire current dream seekers by joining the event as vendors, mentors, and business experts.

If I have filed for bankruptcy, can I still register?

Yes. You may still register even if you have filed for bankruptcy. The True Dreams Showcase® believes in giving dream seekers a second chance.

If I have been incarcerated, can I still register?

Yes. You may still register even if you have been incarcerated. The True Dreams Showcase® believes in giving dream seekers a second chance.

If I registered in 2012, can I register for upcoming True Dreams Showcases®?

Yes. If you registered for a previous Showcase, but were not selected for funding, you are eligible to participate in upcoming showcases.

If I live in another city or state, can I still apply for the True Dreams Showcase®?

Yes. Dream seekers from far and near are welcome.

If I volunteer to assist with the True Dreams Showcase®, can I also apply?

No. This would be considered a conflict of interest.

If I am a vendor, can I also apply for the True Dreams Showcase®?

Yes. Vendors can be dream seekers, too.

If I sponsor a dream seeker, can I also apply for the True Dreams Showcase®?

Yes. Sponsors can be dream seekers, too.

If I am a corporate partner, can I also apply for the True Dreams Showcase®?

No. This would be considered a conflict of interest.



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Can vendors have more than one table?

Vendor fees cover one (1) table. Due to limited spacing, an additional fee is charged for multiple tables.

What is the process after registration?

After registration, you will attend the True Dreams Showcase®, present your business proposal or idea before the panel of judges, and network with other dream seekers.

How are winners selected?

The True Dreams Showcase® judges use a comprehensive scoring system to rank each business proposal. The scoring system is objective, based solely on the presentation, not the presenters' economic status, cultural or educational background, credit profile, or age.

How many dream seekers are funded?

The number of dream seekers funded depends on the amounts awarded. If smaller proposal amounts are chosen, the True Dreams Showcase® may select multiple funding opportunities. Last year, four dream seekers received funding for their business proposals.

When will you announce the winner(s)?

Selected dream seekers will be announced Saturday, September 7 during the True Dreams Showcase® and will participate in a special ceremony.

Where is the next True Dreams Showcase®?

The next True Dreams Showcase® is at the Cobb Galleria Centre in Atlanta, GA. Stay tuned for upcoming Showcases near you, as we are expanding the events to multiple cities – and maybe even countries.

How are cities selected for the True Dreams Showcase®?

The True Dreams Showcase® selects cities based on past event surveys and True Dream committee city reviews.

If I have multiple business proposals, do I only pay one registration fee?

No. Each business proposal presented to the judges during the True Dreams Showcase® requires a separate registration form and fee.

Do you announce the winner(s) during the True Dreams Showcase®?

Yes. Funded dream seekers will be announced Saturday, September 7.

What ways can I participate in the True Dreams Showcase®?

You can participate in several ways: 1) as a dream seeking presenter, 2) as a volunteer, 3) as a vendor, 4) as a sponsor, or 5) as a corporate partner.